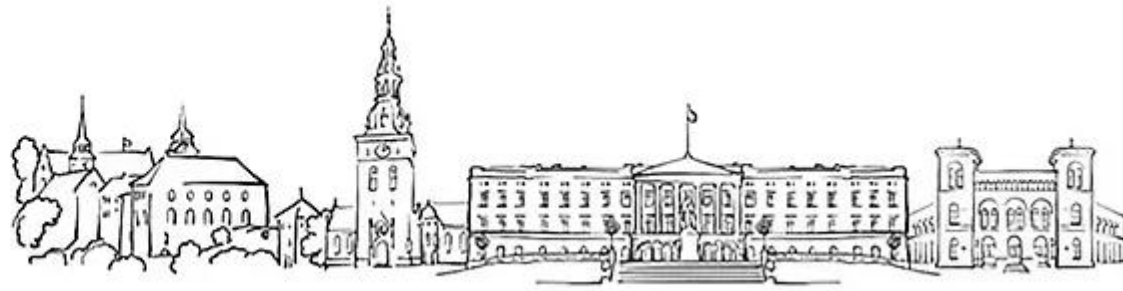




SMIT 2021/22
Oslo, May 30 – 31, 2022



**Oslo
University Hospital**

The Intervention Centre



OUS Rikshospitalet (photo: Anders Bayer)

Become a Partner of the 33rd Annual SMIT Conference

What is iSMIT

[The International Society for Medical Innovation and Technology](#) (iSMIT) is a medical society dedicated to the multidisciplinary advancement of minimally invasive therapy.

Who will attend

The current membership base includes representatives from most medical specialties, instrument manufacturing, biomedical engineering and research from over 35 countries. We anticipate around 200 attendees in-person.

Why become a Partner

The 33rd SMIT Conference will give your company an excellent showcase for your latest research, knowledge and products to national and international stakeholders within the field of minimally invasive therapy. The exhibition will be an essential part of the conference, and gives you the opportunity to present your company, cultivate established relationships, identify new business contacts and increase your company's brand awareness.

Full program on <https://www.smit2021.com/>

Topics

The theme of the SMIT2021 Conference is **Synergies between Healthcare and Technology**, and will have a special focus on:

- MINIMALLY and NON-INVASIVE THERAPY
- CATHETER BASED INTERVENTIONS
- HYBRID and FUTURE OPERATING ROOMS
- ROBOTIC SURGERY and AUTOMATION
- SURGICAL NAVIGATION and VISUALIZATION
- ARTIFICIAL INTELLIGENCE and CLINICAL DATABASE MANAGEMENT
- INNOVATION IN HEALTHCARE: from an idea to a product
- HEALTH ECONOMICS and VALUE BASED HEALTHCARE
- AFFORDABLE MEDICAL TECHNOLOGY FOR USE IN LOW-INCOME COUNTRIES
- INTELLECTUAL PROPERTY, REGULATORY COMPLIANCE and COMMERCIALIZATION
- EMERGING TECHNOLOGIES and DEVICES
- VISUALIZATION and SIMULATION SOLUTIONS
- REMOTE DIAGNOSTICS and PATIENT FOLLOW-UP
- “MINDBLOWING” MEDICAL TECHNOLOGIES

Program at a glance

30 May 2022			31 May 2022		
Parallell session	Parallell session		Parallell session	Parallell session	Training sessions
Break and Exhibition			Break and Exhibition		
Opening Session			Parallell session	Parallell session	Training sessions
Short break			Short break		
Parallell session	Parallell session	Training sessions	Short break		
Short break			Industry Lunch Symposia	Industry Lunch Symposia	
Industry Lunch Symposia	Industry Lunch Symposia		Short break		
Short break			Parallell session	Parallell session	Training sessions
Parallell session	Parallell session	Training sessions	Exhibition and Coffee		
Exhibition and Coffee			Parallell session	Parallell session	Training sessions
Parallell session	Parallell session	Training sessions	Closing session		
			General Assembly		
Full program on https://www.smit2021.com/					
Welcome Reception Oslo City Hall			Conference Dinner		

Partnership Opportunities

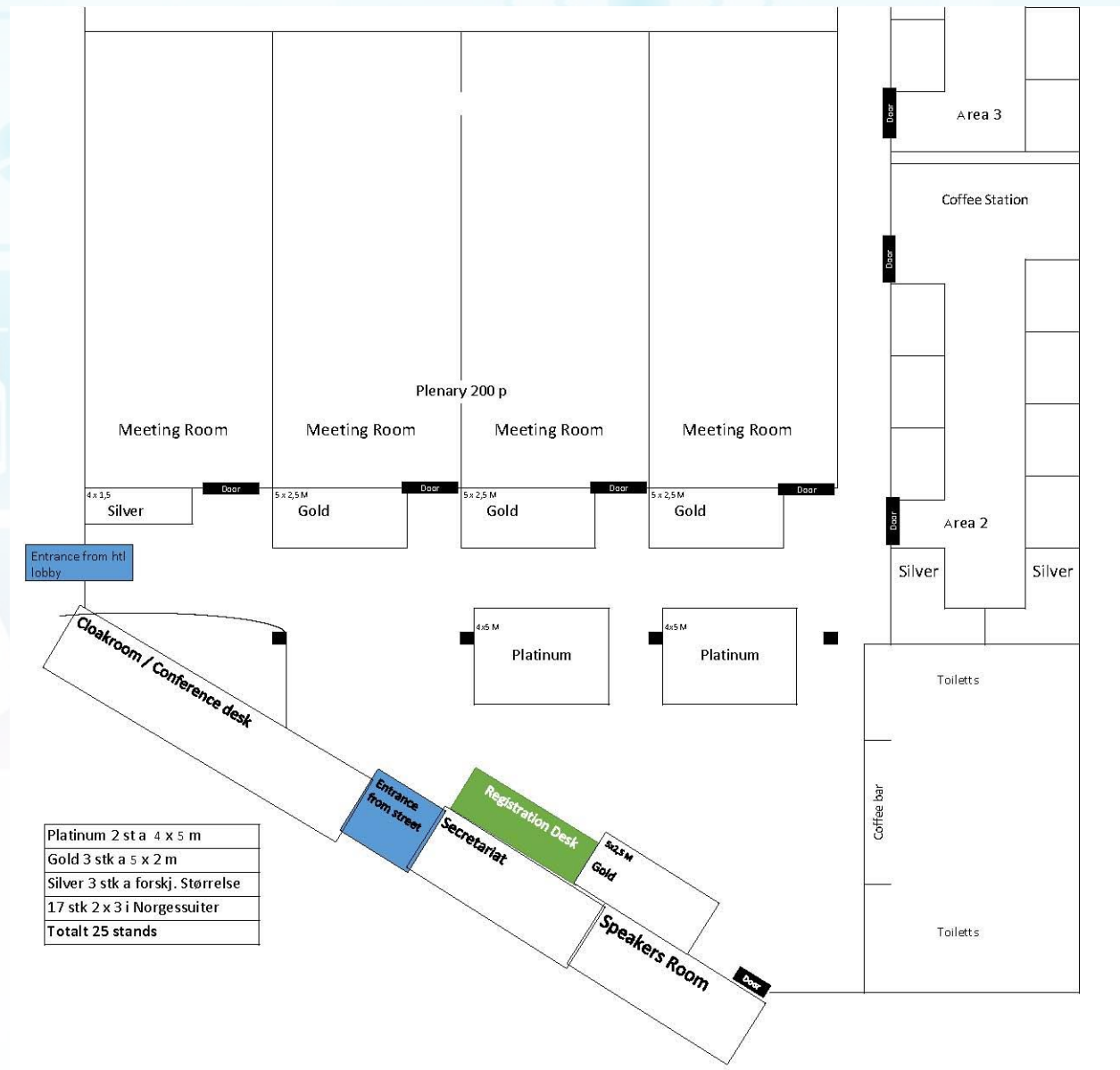
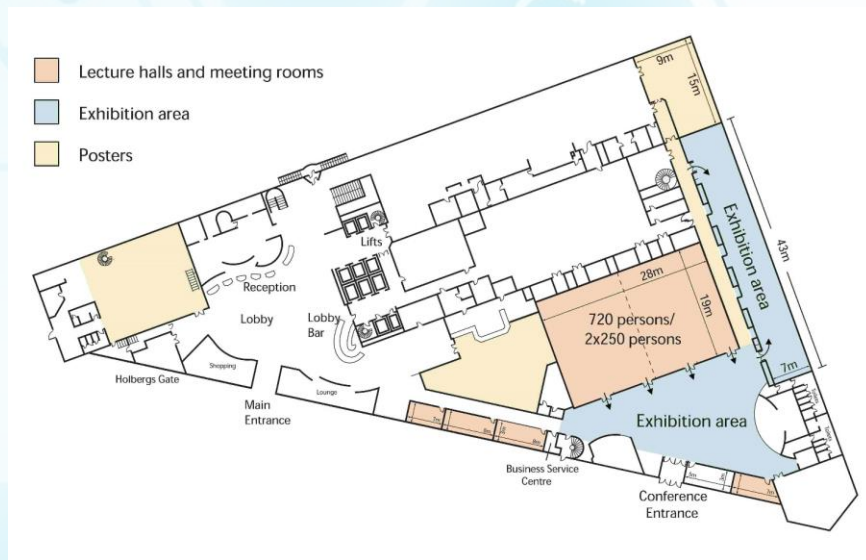
	Platinum package - SOLD	Gold package	Silver package	Bronze package
Price (+ VAT) *	250 000 NOK	125 000 NOK	75 000 NOK	30 000 NOK 5 000 NOK/sqm
Exhibition space (w x d)	Prime location	5 x 2,5 m prime location	Different sizes and location	Minimum 2 x 3 m
Advertisement	<ul style="list-style-type: none"> Featured profile and advertisement in Conference app Full page advertisement in program booklet Promotional slide/video in meeting rooms 	<ul style="list-style-type: none"> Full page advertisement in program booklet Featured company profile in Conference App Promotional slide/video in meeting rooms 	<ul style="list-style-type: none"> Half page advertisement in the official printed program booklet Featured company profile in Conference App 	<ul style="list-style-type: none"> Listed in the official printed meeting program and on website Featured company profile in Conference App
Complimentary registrations**	4	3	2	1
ADDITIONAL SPONSOR ITEMS				
Lunch Symposium	40-minutes promotional symposium included	N.A	N.A	N.A
Workshop	45-minutes workshop included	50 000 NOK	75 000 NOK	75 000 NOK
Coffee or Lunch Break	15 000 NOK	15 000 NOK	15 000 NOK	15 000 NOK
Name Badge Lanyards***	15 000 NOK	15 000 NOK	N.A	N.A

Early Stage Opportunities

The 2021 SMIT conference offers discounted partnership packages to companies in their early commercialization or start-up phase . Please note that companies interested in these packages will need to meet a certain number of qualifications set by the 2021 SMIT organizing committee, which includes, but are not limited to, the age of the company and the number of employees.

	Early stage package	
Price (+ VAT)	10 000 NOK	
Exhibition space (w x d)		
Corporate Logo Recognition	<ul style="list-style-type: none">• On Conference website, in Conference App and on on-site signage	
Advertisement	<ul style="list-style-type: none">• Listed in the official printed meeting program• Featured company profile in Conference App	
Complimentary registrations*	2	* includes access to all meals, receptions, and educational sessions

The SMIT2021 Conference venue details



SMIT2021 Organizing Committee



Professor Ole Jakob Elle (Tech)
Conference President
The Intervention Centre, Oslo
University Hospital
Email: olle@ous-hf.no
Mobile: +47 91 17 17 90



Professor Bjørn Edwin (Med)
Conference Co-President
The Intervention Centre,
Oslo University Hospital

**Øivind R. Lie (Professional
conference organizer)**
Gyro Conference AS
Email: oivind.lie@gyro.no
Mobile: +47 91164248

Anita Moe Larsen (Partnership contact)
Norway Health Tech
Email: aml@norwayhealthtech.no
Mobile: +47 41606800